

## DENDEM Y



## **MAGLIFICIO DENNY**

Our client is based in Prato and produces highend ladies (and gents) knitwear. They are delighted to be introduced in the UK market by Finest Things Italian.

WATCH VIDEO



We seek to establish access to independent ladieswear boutiques where a premium is placed on high end quality and individuality.

Finest Things Italian will offer marketing and sales promotional opportunities to support the introduction of "Denny" and other Italian brands such as Villa Trentuno.





We will assist to create quality promotions for UK partners to make the distinction that independent boutiques depend on in competing with larger chain operations.

